Brunel University London
College of Business, Arts and Social Sciences
Department of Social and Political Sciences

Sociology/Media and Communications/Sociology (Media)
Award: BSc

CO1600: Media Production I: Non-Fiction
Academic year: 2020/21
Assessment Type: Pre-Production Documents (50%)

Submission Deadline: Tuesday 16 February 2021 by 12:00:00 midday, UK time, to be submitted via WISEflow
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Any coursework or examined submission for assessment where plagiarism, collusion or any form of cheating is suspected will be dealt with according to the University processes which are detailed in Senate Regulation 6.

You can access information about plagiarism here.

Please ensure that you fully understand what constitutes plagiarism before you submit your work.
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Pre-Production Documents (50% of assessment block)

Create an individual pre-production portfolio.

Guidance Notes

You will produce an individual pre-production portfolio which includes the following elements:

- 500 word written commentary explaining how you have developed your technical skills in response to feedback and reading.
- 1 x 60-90 second sequence of edited 'general views' with audio demonstrating the development of your technical skills in response to feedback.

These elements will respond to the theme of 'Home'. Please upload your edited sequence to youtube or vimeo and include a link to it at the start of your 500 word written commentary, which will be submitted to Wiseflow.

Mark Banks and Grades

Undergraduate grades and marks bands are given below following [Senate Regulation 2.46](#):

SR 3.41
Each element of assessment (other than those assessed on a pass/fail basis) shall be assessed as follows:

Indicative Mark Band	Degree class equivalent	Grade	Grade Point
90 and above	**1**	**A++**	17
80-89	**1**	**A+**	16
73-79	**1**	**A**	15
70-72	**1**	**A-**	14
68-69	**2.1**	**B+**	13
63-67	**2.1**	**B**	12
60-62	**2.1**	**B-**	11
58-59	**2.2**	**C+**	10
53-57	**2.2**	**C**	9
50-52	**2.2**	**C-**	8
48-49	**3**	**D+**	7
43-47	**3**	**D**	6
40-42	**3**	**D-**	5
38-39	**Fail**	**E+**	4
33-37	**Fail**	**E**	3
30-32	**Fail**	**E-**	2
29 and below	**Fail**	**F**	1

Marking Criteria

Grade Band A (A+, A, A-)
The pre-production portfolio clearly communicates the central ideas, aims and meaning of the theme in a clear, highly sophisticated and excellent manner. It demonstrates evidence of originality and independence of thought throughout. The portfolio shows an exceptionally high level of clarity, focus and understanding of the visual style and meaning to be conveyed to an audience. It references and uses relevant film language to communicate what it intends to achieve to an industry standard level.

Grade Band B (B+, B, B-)
The pre-production portfolio clearly communicates the central ideas, aims and meaning of the theme in a clear, well-developed and comprehensive manner.

The portfolio shows significant clarity, focus and understanding of the visual style and meaning to be conveyed to an audience. It references and uses relevant film language to a high degree of competence to communicate what it intends to achieve.

Grade Band C (C+, C, C-)
The pre-production portfolio communicates the central ideas, aims and meaning of the theme in a competent and structured manner. The portfolio shows competent clarity, focus and understanding of the visual style and meaning to be conveyed to an audience. It references and uses relevant film language to a satisfactory standard to communicate what it intends to achieve.

Grade Band D (D+, D, D-)
The pre-production portfolio communicates the central ideas, aims and meaning of the theme to some level. The portfolio shows an acceptable level of clarity, focus and understanding of the visual style and meaning to be conveyed to an audience. It references and uses some film language to communicate what it intends to achieve.

Grade Band E (E+, E, E-)
The pre-production portfolio does not really communicate the central ideas, aims and meaning of the theme to an acceptable level. There is limited evidence of clarity, focus and understanding of the visual style and meaning to be conveyed to an audience. It references and uses very little or no basic film language to communicate what it intends to achieve.

Grade F
The pre-production portfolio is unacceptable and shows little or no evidence of engagement with the brief.